



## Sales.Services 'sweb.Contract B2C'

Office work is mostly a thing of the past. With the sales service sweb.Contract B2C every contract parker can complete their rental agreement over the Internet. A 'win-win' situation both for you and your regular customers.

#### Save time and reduce costs

- Give tasks and the responsibility to your parking facility users and let them complete a contract with you on their own over the Internet.
- The self-registration of contract parkers saves you time and human resources.

#### Simple processes increase acceptance

- The Internet sale takes place using a simple, clear, step-by-step process, such as those known from hotel booking platforms.
- The service doesn't require a complex installation or local programs – a standard Internet access is sufficient.

# Increase sales through an additional sales channel

- Integrate the service into your website and your social media presence and address new and previously unreached customer groups.
- Generate without increased effort additional revenue.

## 24/7 online service for your customers

- Your Internet sales service is not bound to office opening times and is therefore available to your customers anytime and anywhere.
- Monthly rents can be automatically collected, for example, from the credit card account given by a customer.





## Features

#### Use and application

- The operator offers customers the option of making a long-term (contract-based) parking space reservation over the Internet
- The customer generates a request for the desired parking product via 'sweb.Contract B2C'
- The operator confirms the request and
  - provides the requested data carriers
  - Alternative: The customer specifies existing data carriers when submitting the request
- The customer is notified via e-mail about the activation,
- including information about any follow-up steps • The customer receives the requested data
  - carriers (by e-mail or personal collection) - Alternative: Customers using existing data carriers may use the parking space straight away
- The monthly rental fee is charged automatically to customer, • which is then debited from the payment account on file (bank account or credit card)

#### **Applications**

- **Business** Parks
- Car parking facilities with a large share • of contract parking customers
- Universities and airports
- Residential properties and gated communities
- Recreational facilities

#### Functions for the operator

- Creating contract templates, including contract details
- Creating and editing notification message templates
- Declining contract parking requests
- Contract activation and issuing of the required data carriers
- Printing of cover letters and preparation of data • carriers for shipment or personal collection
- Linking of contract hardcopies to electronic data records
- Periodical invoicing of parking customers •
- Overview and administration of parkers and contracts •
- Instant termination of contracts at any time •

#### Functions for the customer

- Submitting contract parking requests over the Internet
- Use of existing data carriers with a known identification numbers (keycards, keytags, or vehicle registration numbers)
- Ordering new data carriers specifying type and quantity, with transparent pricing models
- Overview of parking contracts, termination of contracts (as per contractual conditions)
- Administration of master data, payment • details, and registered parkers
- Notification by e-mail about registration, requests, contract activation, invoicing, password changes, and contract termination

### Technical Specifications

#### Operation

- Use of the service over the Internet
- Easv to use
- Clearly structured menus and step-by-step processing

## Standard Version

- Web-based service for processing both requests and orders for contract parking spaces, branded with the SKIDATA design
- Sale of contract parking spaces at individually defined online conditions
- Configuration of contract fees, supported data carriers, optional delivery and collection fees for each contract parking offer
- Secure PCI compliant payment; credit card or bank details will be submitted to the payment service provider in accordance with PCI guidelines
- Default templates for notification messages and invoices
- Automatic notification e-mails, automatic creation and e-mailing of invoices
- Available in German, English, Italian, Dutch, French, Spanish, Hungarian, and Slovenian
- Service can be translated to other languages

## Options

#### License options

- Parker access using e-tickets
- Extension and renewal of contracts

#### **Custom branding**

- The service integrates seamlessly into an existing web portal
- Custom branding is available on request, the workflow steps to achieve this are predefined.
- Definition of individual texts by overwriting the default language text
- Linking to General Terms and Conditions of Business (GTC), frequently asked questions (FAQs) and legal information

#### **Content customization**

- Individually customizable product description, optionally with added information, links and images
- Individually customizable notifications and invoices

Supported browsers	Current web browsers (Internet Explorer, Firefox, Safari, Chrome) The operator's browser must support the most recent Flash plugin	
Supported e-commerce payment service providers	Wirecard Ingenico Payment Services	Credit cards, SEPA, and other e-commerce means of payment Credit cards, SEPA, and other e-commerce means of payment Details on the support of country-specific means of payment can be found on the respective online payment service providers' (PSPs') web site. Use of the service is subject to contract with the selected PSP.
System Requirements	Parking.Logic Version 7 or higher Current Online Stack	
Internet connection	A standard Internet connection is sufficient for using the service	
Availability	Europe, further countries on request	

SKIDATA AG • Untersbergstraße 40 • A-5083 Grödig/Salzburg [t] +43 6246 888-0 • [f] +43 6246 888-7 • [e] info@skidata.com [w] www.skidata.com • Version 1.6 • 07.12.2016

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