Sales.Services
'sweb.Reserve B2B/B2C'

The perfect parking space direct over the Internet
With the reservation software sweb.Reserve your customers can book these online. This results in a variety of benefits for you and your customers.

Additional sales channels

- Expand your sales channels and integrate the reservation service into your website and social media platforms.
- No local programs are required for this integration. The necessary connections are set up according to established Internet standards.

Easy data generation

- Through the use of online booking, you can get to know your previously anonymous customers better – their names, their addresses, as well as their needs.
- Use the data for marketing purposes, targeted advertising or loyalty programs.

Extended target group, modern image

- Expand your business with a modern sales channel and profitable services to address new target groups. In this way your customers can, for example, book a car cleaning, in addition to a parking space.
- Generate – without increased effort – additional revenue.

Impressive customer convenience

- Parking spaces can be booked anywhere, anytime – a standard Internet access is sufficient.
- The parking space reservation is achieved via a simple, clear, step-by-step process, such as those known from hotel booking and travel platforms.

S WEB

SKIDATA®
KUDELSKI GROUP

www.skidata.com

Features

Use and application

- The operator offers customers the option of making a long-term (contract-based) parking space reservation over the Internet
- The customer books the desired parking product for some selected time period and is thereafter assiged a type of identification (Print@Home ticket, license plate, PIN-Code)
- The service and parking fees are charged using the customer's preferred payment method (e.g. credit card) when the reservation is made.
- The customer shows some identification upon entry and receives an automatically issued short-term ticket (change of ticket media)
- The short-term ticket is used for paying overparking charges and for exiting the parking facility
- When a Print@Home ticket is used, the entire procedure can be performed without changing the ticket media (Print@Home ticket is used at the Automatic Payment Machine and at exits)

Applications

- Airports, railway stations, event venues such as stadiums or trade fairs
- Wherever online booking creates added value:
  – Customer: cost savings, guaranteed parking space
  – Operator: additional sales chan- nel, data collection, extra revenue
- Sale of parking spaces through B2B-customers
  – Travel agencies
  – Businesses in the vicinity of a parking facility
  – Subcontracted third parties

Functions for the operator

- Configuration of products, quotas, rates, confirmation e-mails, and cancelation rules
- Overview of reservations and reservation details, cancelation of reservations
- Overview of cancelation vouchers that have been issued, manual repayments
- Overview of registered customers and use of customer data for promotional purposes
- Statistical evaluation of sales by time period, including printing and export functions

Functions for the customer

- Online reservations for anonymous and registered customers
- Optimized reservation processes for returning customers
- Overview of reservations and invoices and appropriate search forms
- Cancelation and placement of reservations
- E-mail notification about registration, reservation, invoicing, password change, and cancelation
- Administration of master data, access credentials, and payment data

Operation

- Use of the service over the Internet
- Easy to use
- Clearly structured menus and step-by-step processing

Standard Version

- Web-based service to order contract parking spaces, branded with the SKIDATA design (also as a B2B option)
- Sale of parking and add-on products (short-term parking tickets, long-term tickets)
  – Parking products have their own online charges and quotas
  – Parking products can be limited in time and placed in a prominent position (e.g. breakfast shopping)
  – Sale of parking products and add-on products (e.g., car wash) at individually definable online rates and quotas
- Optional reservation and cancellation fee; separate overparking rate
- Dynamic pricing (e.g., early booking rates, vouchers)
- Secure, PCI compliant payment; credit card data for subsequent reservations can be stored with the Payment Service Provider (PSP) as per PCI guidelines
- Default templates for notification messages and invoices
- Automatic notification e-mails, automatic creation and e-mailing of invoices
- Available in German, English, Italian, Dutch, French, Spanish, Hungarian, and Slovenian
- The currency to be used for this service is configurable

Options

License options

- E-Tickets issued during reservations
- Automatic repayment to credit cards in the event of cancelation
- Sale of products for particular time intervals only

Custom branding

- The service integrates seamlessly into an existing web portal
- Custom branding is available on request, the workflow steps to achieve this are predefined
- Definition of individual texts by overwriting the default language text
- Linking to General Terms and Conditions of Business (GTC), frequently asked questions (FAQs) and legal information

Content customization

- Individually customizable product description, optionally with added information, links and images
- Display product images and Google Maps
- Customizable notification layout (content, font, font color and size)
- Customizable invoice layout (including header, footer, content and other layout elements)

Localization

- The service is available in additional languages on request
- The currency to be used for this service is configurable
- The text can be customized to meet individual requirements

Quick Search & Facebook

- A Quickfinder form is placed prominently on the web page to allow web site visitors to switch effortlessly to online reservations
- The service can easily be integrated into your Facebook page Visitors can make reservations directly on this page.

Technical Specifications

Supported browsers	Current web browsers (Internet Explorer, Firefox, Safari, Chrome) The operator's browser must support the most recent Flash plugin	
Supported e-commerce payment service providers	Wirecard Ingenico Payment Services	Credit cards and other e-commerce means of payment Credit cards and other e-commerce means of payment Details on the support of country-specific means of payment can be found on the respective online payment service providers' (PSPs') web site. Use of the service is subject to contract with the selected PSP.
System Requirements	Parking.Logic Version 6 or higher Current Online Stack	
Internet connection	A standard Internet connection is sufficient for using the service	
Availability	Europe, further countries on request	